



DANIEL ZVARICH

MAIN INFO

- Senior UX/UI & Product Designer
- 054-6319977
- studio@z-designpro.co.il
- www.z-designpro.co.il
(Portfolio MUST SEE)
- www.linkedin.com/in/daniel-zvarich/

EDUCATION

- Bezalel Academy of Arts & Design, Jerusalem Graphic Design, Art & Branding
- Sela Institute - Interactive Art & UX/UI

LANGUAGES

- Hebrew - Native
- English - Fluent
- Russian - Fluent

PROFESSIONAL SUMMARY

Senior UX/UI & Product Designer with 12+ years of experience designing web platforms, SaaS systems, dashboards, and mobile applications. Strong background in product thinking, UX research, and end-to-end design processes. Experienced in AI-assisted design, rapid prototyping, and collaboration with development teams

CORE SKILLS

- UX/UI Design
- Product Design & MVP
- SaaS & Dashboard Design
- Mobile Apps (iOS / Android)
- UX Research & Discovery
- User Flows & Journeys
- Wireframing & Prototyping
- Design Systems
- Accessibility (WCAG)
- Conversion-Focused UX
- Collaboration with Developers
- Agile / Scrum Environments

AI & DESIGN AUTOMATION

- AI-assisted UX/UI ideation & design
- Prompt Engineering for UX & Product
- AI-based UX writing & user flows
- Rapid prototyping with AI tools
- AI-generated visuals & motion concepts

AI TOOLS

ChatGPT, Figma AI / Figma Make, Midjourney, DALL·E, Sora, Adobe Firefly, Runway, Gemini, Grok, Notion AI

TOOLS & PLATFORMS

Figma (Design Systems, Figma Make, Auto Layout, Prototyping)
Adobe CC (Photoshop, Illustrator, After Effects, XD)
Webflow, Framer

EXPERIENCE

2026 - Present

Freelance Senior UX/UI & Product Designer
Designed SaaS platforms, dashboards, CRM systems, and mobile apps. Led UX from discovery to final UI delivery
Created wireframes, user flows, and interactive prototypes
Worked with startups, agencies, and enterprise clients
Collaborated closely with developers and stakeholders
Delivered conversion-focused and scalable design solutions

2016 – 2018

Senior UX/UI Designer & Product - McCann Erickson

2016 – 2014

Junior UX/UI Designer - Moburst