



# DANIEL ZVARICH

## MAIN INFO

- 📄 Senior UX/UI & Product Designer
- ☎ 054-6319977
- ✉ studio@z-designpro.co.il
- 🏠 [www.z-designpro.co.il](http://www.z-designpro.co.il)  
(Portfolio MUST SEE)
- in [www.linkedin.com/in/daniel-zvarich/](https://www.linkedin.com/in/daniel-zvarich/)

## EDUCATION

- Bezalel Academy of Arts & Design, Jerusalem Graphic Design, Art & Branding
- Sela Institute - Interactive Art & UX/UI

## LANGUAGES

- Hebrew - Native
- English - Fluent
- Russian - Fluent

## PROFESSIONAL SUMMARY

Senior UX/UI & Product Designer with 12+ years of experience designing web platforms, SaaS systems, dashboards, and mobile applications. Strong background in product thinking, UX research, and end-to-end design processes. Experienced in AI-assisted design, rapid prototyping, and collaboration with development teams

## CORE SKILLS

- UX/UI Design
- Product Design & MVP
- SaaS & Dashboard Design
- Mobile Apps (iOS / Android)
- UX Research & Discovery
- User Flows & Journeys
- Wireframing & Prototyping
- Design Systems
- Accessibility (WCAG)
- Conversion-Focused UX
- Collaboration with Developers
- Agile / Scrum Environments

## AI & DESIGN AUTOMATION

- AI-assisted UX/UI ideation & design
- Prompt Engineering for UX & Product
- AI-based UX writing & user flows
- Rapid prototyping with AI tools
- AI-generated visuals & motion concepts

## AI TOOLS

ChatGPT, Figma AI / Figma Make, Midjourney, DALL-E, Sora, Adobe Firefly, Runway, Gemini, Grok, Notion AI

## TOOLS & PLATFORMS

Figma (Design Systems, Figma Make, Auto Layout, Prototyping)  
Adobe CC (Photoshop, Illustrator, After Effects, XD)  
Webflow, Framer

## EXPERIENCE

- **2026 - Present**  
Freelance Senior UX/UI & Product Designer  
Designed SaaS platforms, dashboards, CRM systems, and mobile apps. Led UX from discovery to final UI delivery  
Created wireframes, user flows, and interactive prototypes  
Worked with startups, agencies, and enterprise clients  
Collaborated closely with developers and stakeholders  
Delivered conversion-focused and scalable design solutions
- **2016 – 2018**  
**Senior UX/UI Designer & Product - McCann Erickson**
- **2016 – 2014**  
**Junior UX/UI Designer - Moburst**